ANITA MIHALECZ

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DIGITAL PRODUCT DESIGNER

Budapest-based digital product designer with over 7 years experience in design (graphic design, mobile and web design, design team leading).

T-shaped professional with core expertise in design and essential knowledge in other relevant disciplines (engineering, SEO, marketing, business, strategy, leadership). Ability to balance the needs of users, business, design principles and feasibility. Excellent problem-solver and big picture thinker with a keen eye for details. Experience partnering closely with fellow designers, product managers, and engineers.

Currently wish to elevate my career and join a passionate team of like-minded creatives, striving to ship the very best.

PROFESSIONAL EXPERIENCE

Design Lead   Skvad Digital   November 2020 - present

(Skvad Digital is a Hungarian digital agency)

Roles
- Being the primary point of contact for requests coming from co-workers in the company
- Preparing proposals and time estimations for new projects
- Planning and managing team resources, allocating projects
- Checking on work progress of team members, providing feedback and guidance on projects
- Participating in and leading UX activities (in person and remote) such as research, interviews and workshops

Achievements
- Established the basis of an efficient design team
- Delivered 6 high-quality, easy-to-use designs

Freelance Designer   March 2020 - present

- Worked with companies like HBO, TEVA, Kinder, travelweekly.uk and Cloudberry
- Delivered 8 projects successfully
- Developed the ability to adapt different working dynamics quickly and easily
- Improved my networking skills

Co-lead Product Designer   UX Squad Budapest   June 2019 – February 2020

(UX Squad Budapest is a Hungarian digital agency)

Managing lead of the design team
Roles
- Creating time and budget estimates
- Partnering closely with other departments (engineers, project managers, sales)
- Taking care of our team's marketing and design promotion (Instagram, Facebook, Behance)
- Participating in design projects, interviews and workshops
- Reviewing and updating design processes, internal documents, and other materials

Achievements
- Took on 60% more clients than in previous years thanks to increased team efficiency
- Attracted 6 new clients through social media and our new website
- Built a diverse team by hiring for all design roles
- Delivered 7 high-quality, easy-to-use designs
- Gained leadership skills

Product Designer   EN-CO Software   March 2017 – June 2019

(EN-CO Software Ltd. is a Hungarian company providing tailor-made software development)

Roles
- Facilitating workshops with the product team and partners.
- Communicating and presenting concepts to key stakeholders
- Running multiple design projects from discovery to delivery

Achievements
- Delivered more than 15 simple, innovative, and beautifully executed mobile app and website designs
- Gained experience working in cross-functional teams
- Acquired knowledge on product planning and strategic thinking
- Got experience in interviewing and user testing

Graphic Designer   At 4 agencies   2012 – 2017

(Creative communication agencies in Hungary)

Roles
- Creating prints, packaging designs, corporate identities, print and e-commercial concepts
- Editing presentations and editorials

Achievements
- Gained practical knowledge about graphic design after university
- Delivered high-quality graphic design projects

EDUCATION

2009 – 2013
Visart Academy of Art and Design – Budapest, Hungary
B.A. in visual communication, 2013

TECHNICAL SKILLS

LANGUAGE KNOWLEDGE

English
IELTS 1 / 22 / 2021 - 8.0 band score

French
Good basic knowledge
Intermediate (B1) - 2015.

Hungarian
Native speaker